

Andrea Tobar
Kendal Cler
JRNM 452-01

Pitch Letter

January 17th, 2017

April Meehan, Senior Editor
Late Night with Conan O'Brien
433 43rd Avenue
New York, New York 10039

Dear April:

I suggest a guest star on your show named Andrea Tobar who, at the age of 20, has already been a YouTube star with millions of subscribers for a couple years, and has a 4-year record deal with Comedy Central and has released specials on Netflix.

Andrea began life as the youngest of 5 children, and was the only child who showed a genius IQ at the age of 10. With a natural talent for entertaining people with a dazzling wit and sense of humor, she was able to recognize and start developing her talent as a young teenager by releasing YouTube videos of her stand-up and parody songs and quickly gaining followers. Her father, who possessed an equally wonderful wit and sense of humor, passed when she was only 16, and she is inspired to keep his memory alive.

As an incredible conversationalist and a great improv-jokester, her presence on your show would be sure to go well, and the chemistry between Conan and Andrea would be exactly what the audience looks for in his great talk shows.

She is on an upward rise like only a few comedians in the past have ever been, and her youth and unique traits are a rarity. It isn't easy to come from a lower-income lifestyle, with no famous friends or family, but she has transcended and become a star. Her life is past as well as present is fascinating. She is passionate about putting on shows for free for fundraising benefits, banquets, and concerts. Her passion lies with animals, and has helped out nonprofits even before she became famous.

I believe your audience would be not only completely entertained, but also inspired by Andrea. This is a great opportunity to have a new upcoming star on your show. I'll give you a call in a few days to discuss your interest.

Sincerely,

Kendal Cler